

IQ/MAX™



power / beautifully controlled

INTRODUCING IQ/MAX

To the untrained eye, the world of the trader can appear to be chaotic. Multiple communications, market-making news and data must be analyzed in a split second. In an environment where seconds can cost millions, there is no room for failure.

Meet MAX, the next generation in high-performance trading communications.

MAX is the ultimate trading tool, designed by traders for traders. With more power, more speed, more clarity and more control, MAX enhances collaboration across the trading desk and heightens the trader's own skills. Feature-rich and intuitively designed, MAX is power, beautifully controlled.

MAXIMUM CLARITY

MAXIMUM SPEED

MAXIMUM CONTROL

MAXIMUM POWER

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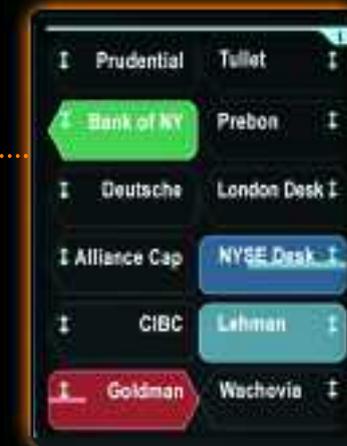
www.ipc.com/MeetMax

MAXIMUM CLARITY

With just a glance a trader can be immediately engaged and quickly adapt to rapidly changing environments. Every screen is vibrant from any angle and saturated with key color cues. Speaker acoustics are optimally refined. All bring increased insight directly to the trader's desktop.



Caller Information: Full caller name and number allows instant identification



Color Infusion: Precisely selected colors that reflect the trading environment allowing the end-user to quickly prioritize and filter information

Screens: Active Matrix TFT screen allows clear viewing from any angle and in any light condition

Speaker Acoustics: The Optimally-Tuned Bass Reflex design produces natural-sounding trading floor acoustics

MAXIMUM SPEED

At a glance you'll instantly recognize your top priorities, which line has been ringing the longest, who's on hold, and the importance of your most recent calls. All this without pushing a single button.

Effortless. Efficient. Just how it should be.

Call History: Missed, dialed and received calls shown instantly



Directional and Time Indication: Clearly illustrates how long a call has been ringing or on hold and which handset is active, enabling split-second decisions



Favorites and Directories: Personalized and Team contact lists at your fingertips



Deskshare: Allows traders to dynamically share aspects of their trading desktop with other users



MAXIMUM CONTROL

Because MAX was designed by trader for traders, MAX gives you only the information you need – when you need it. MAX eliminates visual clutter and maximizes the control you have over your communications. It's everything you need.

Custom Contacts: Easily program frequently called contacts right at your desk

Intelligent Interface: Button functions are dynamic and context sensitive, based on the trader's activity at a given time

Compact Size: Smaller footprint and unique design preserves line of sight and conserves valuable desktop space

8.25"
210 mm

4.5"
115 mm



Replay: Instantaneous playback of 20 seconds of time-sensitive audio monitored on speaker channels with one button press

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Backpack: Our unique, compact "brain" allows for easy upgrades and even contains an expansion slot to accept additional processing power if necessary

Management: Max incorporates a new level of SNMP management that provides critical information and ongoing statistics to optimize performance on the customer's network

MAXIMUM POWER

From the desktop to the backroom, MAX bursts with power. High Performance. Maximum Reliability. Unmatched Redundancy. Both trader and administrator can tap into MAX's power: modularity is standard, upgrades are easy, and communicating status is automatic.

Modularity of Components: Customize the desktop to meet each user's needs starting with our flexible configurations: MICRO, MINI, or MAX



MICRO



MINI



MAX

Dual Network Interfaces: Provides maximum reliability and redundancy on the trading floor

Extensibility: USB ports enable instant adaptability for advances such as biometrics and wireless technologies

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The IQ/MAX from IPC, the company responsible for transforming the trading floor through VoIP technology. With systems on more than 2,000 trading floors and 105,000 desktops worldwide, two out of three of the world's traders sit down in front of IPC trading systems every day. IPC's Global Solutions Operations Centers across the world operate as a single point of support.

With 24/7 client service and more than 32 years experience, we have global reach with local presence — from Bangkok to Boston, Sydney to San Francisco, Bahrain to Brussels, London to Lisbon.

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